Social Media Superstar
Casie Zalud, Photographer, a documentary photographer based in Boulder, CO specializing in families and weddings, is seeking a Social Media Superstar.

This person will be managing social media accounts and creating conversations online that engage with past, present and future clients and vendors.

Intern Responsibilities Include:
- Craft and manage a social media plan for Instagram, Facebook, Twitter and Pinterest
- Post engaging content to social media channels (Instagram, Facebook, Twitter, Pinterest)
- Increase engagement on social media channels
- Accumulate bookings from social media channels
- Create & execute social media promotions
- Develop and execute social media cross-promotional campaigns

Qualifications:
- Must be social media savvy
- Advanced understanding of Facebook, Instagram, Twitter and Pinterest
- Writing skills conducive to social media platforms; concise, engaging, and conversational style, whist is a major plus
- Good organizational skills: able to manage a library of images and know when, how, what to post
- Strong attention to detail
- Self-starter who is eager to take on new projects
- A Sense of humor is a must
- Must have access to a computer, Internet and phone
- Photography interests, Lightroom and/or Photoshop knowledge are bonus points

Additional Information:
- Bonus will be paid for all bookings acquired from social media
- Bonus will be paid for all bookings acquired from other networking functions, i.e. event and/or partnerships

Interested candidates should send resume and letter of interest to casie@casiezalud.com